Welcome from the Conference Chairs

As the AMCIS 2013 Conference Chairs, we are happy to welcome you to the 19th AMCIS conference. Chicago is known as a welcoming city. AMCIS is known as a welcoming conference. How appropriate, then, to have AMCIS in Chicago.

Though a city with 10 million people in its metropolitan area, Chicago has always harbored and even accentuated what the American Midwest is known for – the friendliness of its people. And likewise, from the very first time it met, in 1995, AMCIS has been unabashedly egalitarian and anti-elitist, sincerely welcoming scholars at all levels from all institutions – an ethos that has only deepened as AMCIS has matured.

The conference theme of AMCIS in Chicago is: “Hyperconnected World: Anything, Anywhere, Anytime.” This recognizes that information and communication technologies are helping to eliminate barriers between people, organizations, corporations, governments, and societies – bringing everyone and everything closer together in a hyperconnected world. This is an ethos that both AMCIS and Chicago have already anticipated.

To celebrate AMCIS, Chicago, and the conference theme, we will have our social event at the Art Institute of Chicago on Saturday night, including access to the Impressionism, Fashion, and Modernity exhibit. Be sure to come, and connect with your colleagues there!
Welcome from the Program Chairs

Welcome to the 19th Americas Conference on Information Systems!

We are very grateful to each person who participated in making this conference a success. This conference is a team effort, and we are indebted to all of the program chairs, track chairs, minitrack chairs, authors, reviewers, session chairs, panelists, and presenters. AMCIS 2013 is well-organized and well-balanced, with 28 tracks, 139 minitracks, panels, and special sessions.

Highlights of the AMCIS 2013 program include:

• 330+ completed research papers presented in 113 sessions
• 160+ research-in-progress papers presented in 35 roundtable sessions, a new type of session at AMCIS that has replaced the traditional poster session with the opportunity for authors to share ideas about topics of mutual interest in a more intimate presentation
• 8 panels
• 3 industry panel sessions
• 5 special sessions: “Meet with the Deans”; “Open Textbook, Digitizing Textbook, and eText: Trends, Business Model, and Future”; “Global Premier IS Programs”; “Gartner” Demonstration
• First use of the Bepress submission system at AMCIS

We are indebted to our AMCIS 2013 honorary conference chair, Ephraim R. McLean, for his guidance, as well as the AMCIS 2013 conference co-chairs, Sasha Dekleva, Allen S. Lee, and J. Christopher Westland, for their support. Additional thanks are extended to Sue Brown and Robert Fuller, who served as the AMCIS 2013 panel co-chairs.

We also wish to offer a special thanks to the AIS office professionals, Lise Fitzpatrick, Michelle Syen, and Pete Tinsley, for their ongoing help. We are also indebted to HyungKoo Lee and Jason Xiong who served as the AMCIS 2013 review coordinators, who both provided countless hours of service.

As program chairs, we hope that all of you enjoy a rewarding and informative AMCIS 2013 experience in the city of Chicago.

Yujong Hwang
DePaul University

Stacie Petter
University of Nebraska at Omaha

J.P. Shim
Georgia State University
Greetings and Welcome to the Windy City!

We are pleased you are here and look forward to greeting you personally over the next several days. AMCIS, the AIS conference of the Americas, emphasizes collaboration between the corporate and academic worlds in recognizing how digital technology is radically changing our everyday life both in and outside of organizations. The conference theme of Hyperconnected World – Anything Anywhere Anytime is especially appropriate in a city that has long been recognized for new ideas and fresh thinking.

The AMCIS 2013 Conference Committee, led by Sasha Dekleva, Allen Lee, and Chis Westland, has been working diligently on this conference for several years. Together with the AIS staff and countless volunteers, who contributed significant time and effort, they have designed an exciting and rich conference program. We thank them for their service to the community and congratulate them for a job well done! We would also like to extend our special thanks to our corporate and academic sponsors for their generous support, which continues to make many things possible.

The AIS Council and office seek to add more value to your membership. Improving and enhancing key member benefits such as academic journals, the AIS eLibrary, job placement services, special interest groups, chapters, student chapters, and global outreach remain top priorities. As our community grows, so too does the opportunity for us to enrich the range of benefits available to you as an AIS member.

As always we seek your input to better understand your professional needs. Please help us, in this regard, by completing the AMCIS attendee survey that you will receive at the end of this conference. Your input is critical as we focus the association’s benefits and services on those that best meet your needs.

We hope you have an enjoyable conference experience and look forward to interacting with you here in Chicago and in the future.

Jane Fedorowicz
2013-2014 AIS President
Bentley University

Pete Tinsley, CAE
AIS Executive Director
The AMCIS 2013 Doctoral Consortium seeks to help information systems doctoral students develop an effective career plan based on their personal and professional goals. The consortium has three primary objectives: 1) provide networking opportunities with peers and faculty; 2) strategize about research, teaching, and career plans; and 3) prepare candidates for the job markets. Twelve participating faculty and two co-chairs facilitate these objectives amongst the 46 invited participants.

Co-Chairs:

Izak Benbasat  
University of British Columbia

Fred Davis  
University of Arkansas

Faculty:

Maryan Alavi  
Emory University

Irma Becerra-Fernandez  
Florida International University

Elena Karahanna  
University of Georgia

Bill Kettinger  
University of Memphis

Claudia Loebbecke  
University of Cologne

M. Lynne Markus  
Bentley University

Jeffrey Parsons  
Memorial University of Newfoundland

Adriane Randolph  
Kennesaw State University

Suzanne Rivard  
HEC Montreal

Sandra Slaughter  
Georgia Tech

Vallabh Sambamurthy  
Michigan State University

Richard Welke  
Georgia State University
This year’s MIS Camp uses interactive sessions with senior faculty to explore the joys and challenges of balancing one’s teaching, research, service, and personal life to lead to a successful academic career. The emphasis of the camp is on sharing experiences, listening and offering advice, establishing connections with senior scholars and peers, and having fun! Sessions on “survival strategies,” “getting tenure,” and “challenges of academic life” including scenario analysis will be a part of the rich day-long program.

MIS Camp Co-Chairs:

Ping Zhang  
Syracuse University

Varun Grover  
Clemson University

Faculty:

Manju Ahuja  
University of Louisville

Donald Amoroso  
Kennesaw State University

Susan Brown  
University of Arizona

Allen Lee  
Virginia Commonwealth University

Arun Rai  
Georgia State University

Bob Zmud  
University of Oklahoma